

Alexander Maximilian Hiedemann



Lecturer

Knowledge Group: Government, Health and Not for Profit

Research Domains: Business Government Relations

Teaching Domains: Asset Pricing, Change Management, Technology
Management, Multichannel Banking, Financial Accounting

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Biography

Alexander Maximilian Hiedemann is a Lecturer in Government, Health, and Not for Profit at SDA Bocconi School of Management and, starting from the academic year 2024-25, the Director of the course "Management of International and Supranational Organizations" at Università Bocconi.

Since his arrival in 2015, he has managed research and training programs with leading public administrations at the national level (Local Authorities, Public Companies, Pension Institutes, Central Administrations) and internationally (governmental and non-governmental organizations). In 2018/19, he was the Director of the Master of Public Administration (MPA), and since 2015, he has been the Coordinator of the Executive Master in Management of International Organizations (EMMIO).

He is the lead instructor for courses (open market and custom) in Process and Project Management, Operations and Risk Management, Operation and Supply Chain Management in humanitarian aid, and, within EMMAP, the Executive Master in Public Administration, the overseas module of "Comparative Public Management." He has developed online courses and Massive Open Online Courses (MOOCs) such as the course "Management of International Development: Towards Agenda 2030" offered by Università Bocconi. He is also a Faculty Member of Project Management at SDA Bocconi Asia Center.

He has conducted executive training programs and research for numerous public institutions at the national and international levels. His research focuses on Operations Management in public administration and international institutions. Recently, he has been involved in research groups related to topics such as Sustainable Development Goals (Agenda 2030); synergistic application of "Lean" and "Nudge" logics; digital growth; evolution of humanitarian intervention management models.

Author of essays and articles on the topics he addresses, among the most recent publications: ALESANI D., HIEDEMANN A.M., "Humanitarian operations and supply chain management", Management of International institutions and NGOs, Routledge, chap 14, pp. 381-405, 2023; GASCO-HERNANDEZ M., CUCCINIELLO M., HIEDEMANN A. M., NASI G., "The role of organizational capacity to foster digital transformation in local governments: The case of three European smart cities," 2022, Urban Governance; ROTA S., SAPORITO R., GIACOMELLI G., HIEDEMANN A.M., "Managerializzare e rinnovare le Pubbliche Amministrazioni" in Manager per il futuro, E. Baglieri (ed.), EGEA, Cha. 14, 2022.

Alexander earned his Bachelor's degree in Economics of Public Administrations and International Institutions from the University of Ferrara, a Master of Science in CLAPI - Economics and Management of Public Administrations and International Institutions from Bocconi University, and a Ph.D. in Economics and Management of Innovation and Sustainability - EMIS from the University of Ferrara in collaboration with the University of Parma.

Contribution to Chapters, Books or Research Monographs

Governo e logistica degli accessi in PS: diagnosi, trasformazioni in corso e prospettive

DEL VECCHIO, M., L. FENECH, A. M. HIEDEMANN, F. MEDA, V. RAPPINI, "Governo e logistica degli accessi in PS: diagnosi, trasformazioni in corso e prospettive" in Rapporto OASI 2023., CERGAS (Ed.), Egea, chap. 9, pp. 357-405, 2023

Humanitarian operations and supply chain management

ALESANI, D., A. M. HIEDEMANN, "Humanitarian operations and supply chain management" in Management of International Institutions and NGOs - 2nd Edition., Eduardo Missoni, Daniele Alesani (Eds.), Routledge, Taylor and Francis Group, chap. 14, pp. 381-405, 2023

Managerializzare e ri-innovare le Pubbliche Amministrazioni

ROTA, S., R. SAPORITO, G. GIACOMELLI, A. M. HIEDEMANN, "Managerializzare e ri-innovare le Pubbliche Amministrazioni" in Manager del Futuro., E. Baglieri (Ed.), Egea, chap. 14, pp. 219-240, 2022

L'offerta ambulatoriale per la popolazione cronica tra governo clinico e gestione operativa

FENECH, L., L. FERRARA, A. M. HIEDEMANN, V. TOZZI, "L'offerta ambulatoriale per la popolazione cronica tra governo clinico e gestione operativa" in Rapporto OASI 2020., CERGAS (Ed.), Egea, chap. 11, pp. 441-476, 2020

Commissione Europea

HIEDEMANN, A., M. CUCCINIELLO, G. NASI, "Commissione Europea" in Sistemi di selezione e valutazione dei dirigenti pubblici in Europa – Spunti per la riforma in Italia, White paper OCAP 1/2016., G. Valotti, M. Barbieri, R. Saporito, G. Girosante (Eds.), Egea, pp. 351-368, 2016

Il turismo sanitario in Europa e nel mondo: tendenze in atto e dinamiche future

CAVAZZA, M., A. HIEDEMANN, F. LEGA, "Il turismo sanitario in Europa e nel mondo: tendenze in atto e dinamiche future" in Rapporto OCPS 2015., M. Del Vecchio, E. Mallarini, V. Rappini (Eds.), Egea, pp. 221-239,

2015

Turismo della salute: definizione, driver e opportunità di business per l'Italia

LEGA, F., A. HIEDEMANN, "Turismo della salute: definizione, driver e opportunità di business per l'Italia" in L'aziendalizzazione della sanità italiana. Rapporto OASI 2014., CERGAS (Ed.), Egea, pp. 321-346, 2014

Other

339 million people seeking help

NASI, G., A. M. HIEDEMANN, "339 million people seeking help", Via Sarfatti 25, 2023, no. 1, pp. 16-19

Articles in Scholarly Journals

The role of organizational capacity to foster digital transformation in local governments: The case of three European smart cities

GASCO-HERNANDEZ, M., G. NASI, M. CUCCINIELLO, A. M. HIEDEMANN, "The role of organizational capacity to foster digital transformation in local governments: The case of three European smart cities", Urban Governance, 2022, vol. 2, no. 2, pp. 236-246

Milano, Monaco, Barcellona: smart city a confronto

MION DALLE CARBONARE, P., A. HIEDEMANN, G. NASI, "Milano, Monaco, Barcellona: smart city a confronto", Economia & Management, 2018, no. 1, pp. 29-34

A Public Service-Dominant Logic for the executive education of public managers

HIEDEMANN, A., G. NASI, R. SAPORITO, "A Public Service-Dominant Logic for the executive education of public managers", Teaching Public Administration, 2017, vol. 35, no. 1, pp. 66-87

Proceedings/Presentations

10 years to 2030. Leveraging managerial capacity to achieve the SDGs

HIEDEMANN, A. M., "10 years to 2030. Leveraging managerial capacity to achieve the SDGs" in IRSPM Conference 'Facing the future: Evolving social-political-administrative relations and the future of administrative systems', 19-22 April, 2022, (online)

Leadership Alone? Managerial Capacity and the Pursuit of SDGs

HIEDEMANN, A. M., "Leadership Alone? Managerial Capacity and the Pursuit of SDGs" in EGPA Conference 'Resilience and Agility of Public Institutions in Times of Crises', 7-10 September, 2021, Brussels (hybrid), Belgium

10 years to 2030. Leveraging managerial capacity to achieve the SDGs

HIEDEMANN, A. M., "10 years to 2030. Leveraging managerial capacity to achieve the SDGs" in CDR - Career Development Roundtable 'Fashioning the New World of Work', 1-2 December, 2021, Milano, Italy

Assessing the implications of cash and voucher transfers in humanitarian assistance

HIEDEMANN, A. M., "Assessing the implications of cash and voucher transfers in humanitarian assistance" in EGPA Conference 'Resilience and Agility of Public Institutions in Times of Crises', 7-10 September, 2021, Brussels (hybrid), Belgium

Blueprinting digital transformation: leveraging technology through IT

HIEDEMANN, A., M. CUCCINIELLO, G. NASI, "Blueprinting digital transformation: leveraging technology through IT" in EGPA Conference - 30 August-1 September, 2017, Milano, Italy